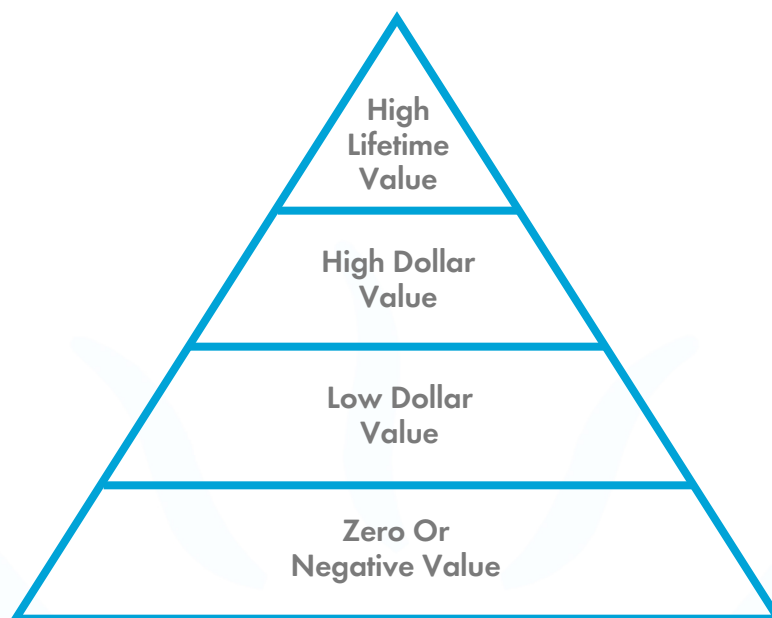


# The Productivity Pyramid Exercise

Begin by identifying the activities you do each day that fit into the four categories below. Once you have identified the “High Lifetime Value” and “High Dollar Per Hour Value” activities in your life, arrange your days so that you do those activities first - in order to create the most value, and create the most success for yourself. Tip: “Steal” time from your “Low Dollar Value” and “Zero Or Negative Value” activities, and invest it in the higher-value work in your life and business. This is a fast way to increase your productivity in a big way!



**High Lifetime Value Activities:**

**High Dollar Per Hour Activities:**

**Low Dollar Per Hour Activities:**

**Zero Or Negative Value Activities:**